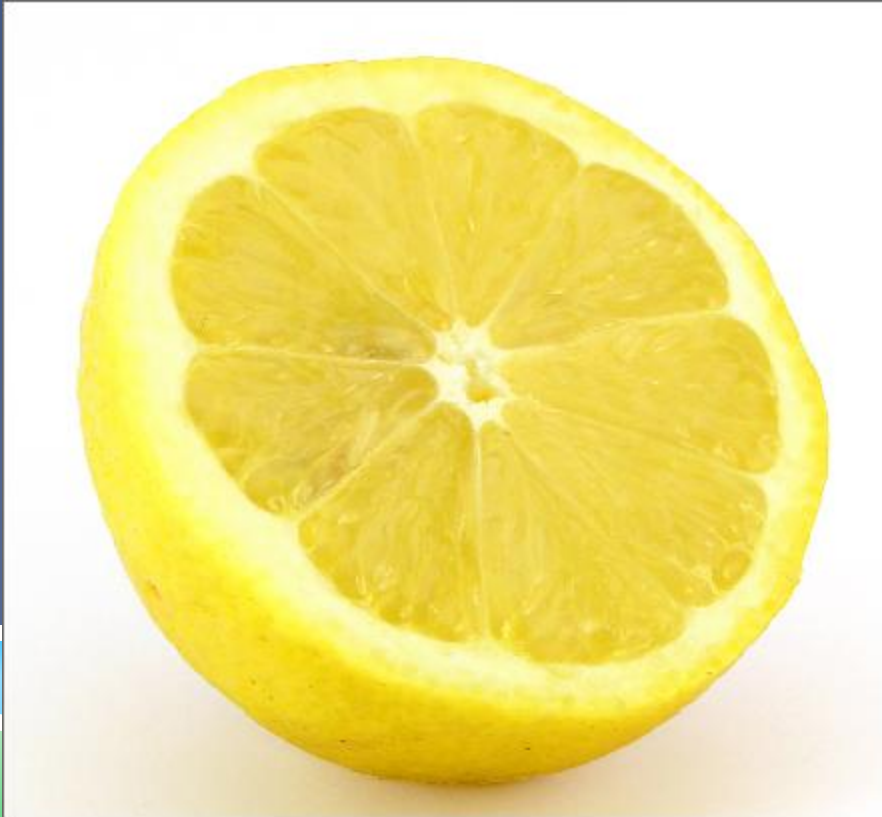
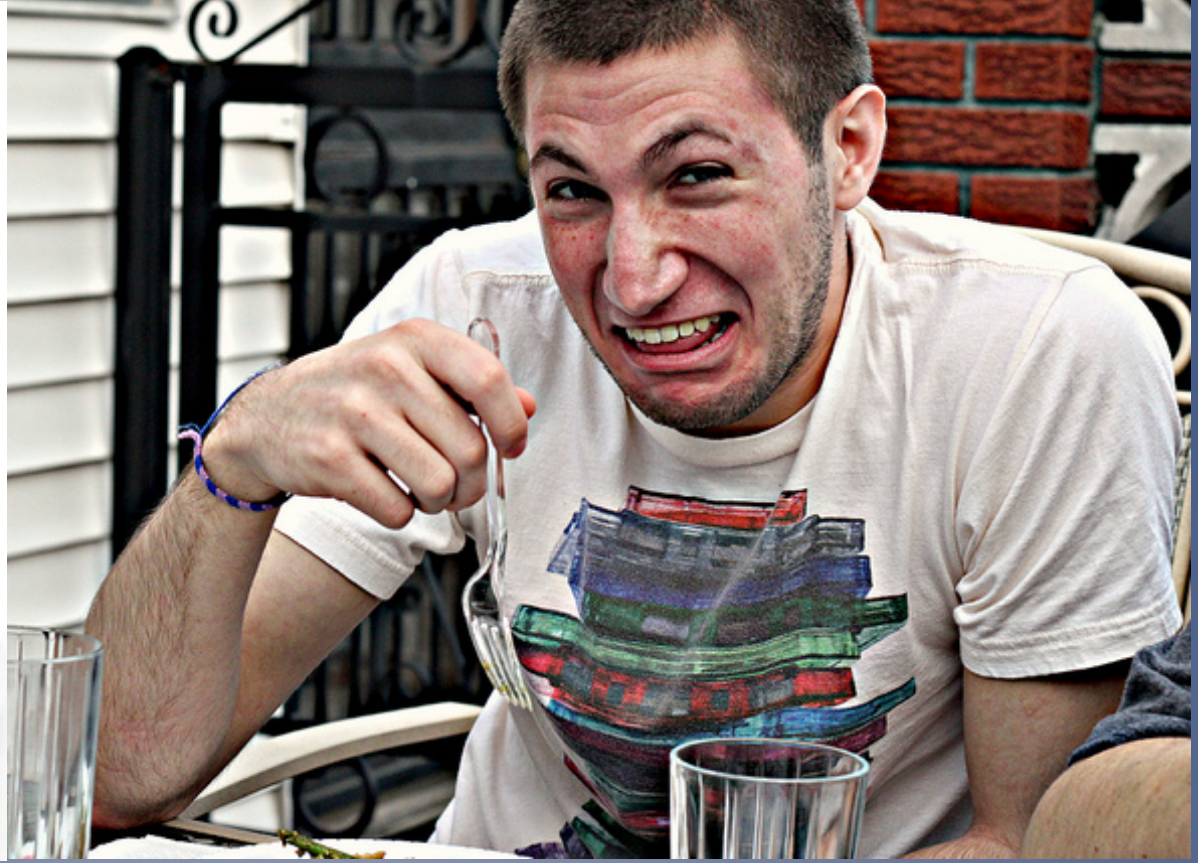
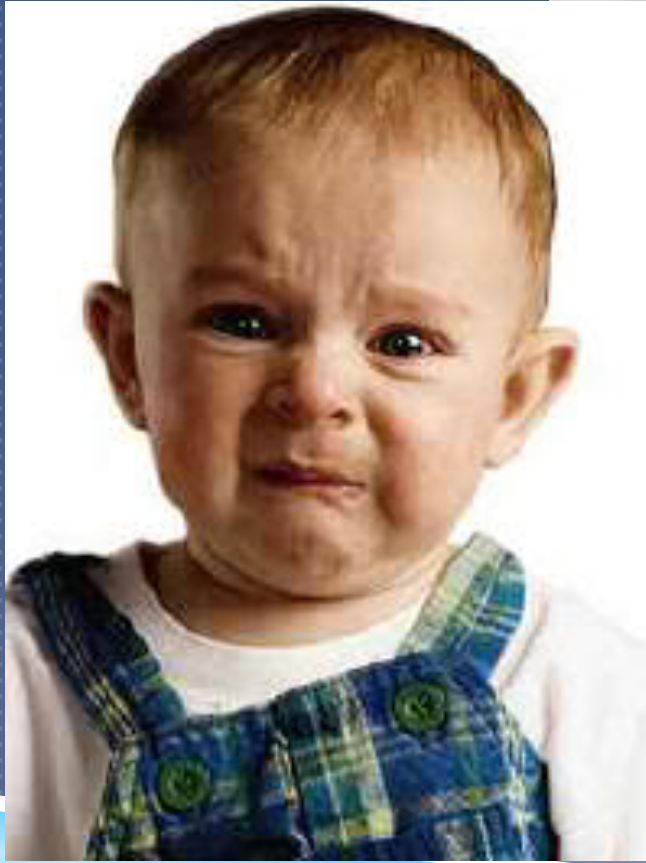


Imagine biting this



What do you taste?

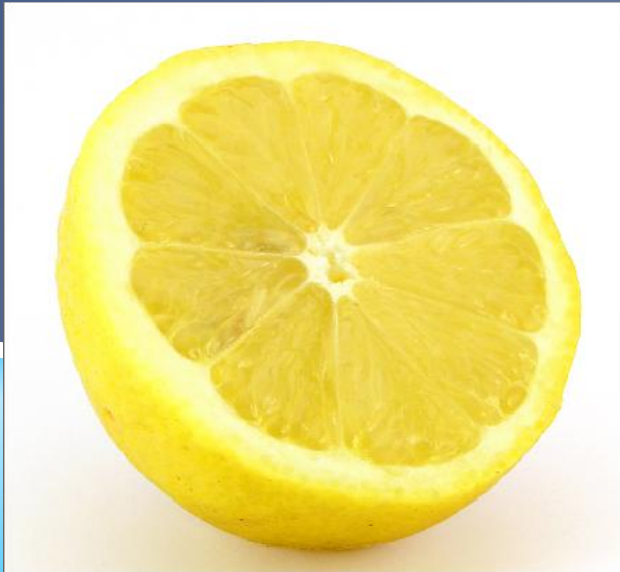


There's a solution for that!

- ▶ Pop a small pill in your mouth, like this:



- ▶ Now, bite into a lemon, like this:

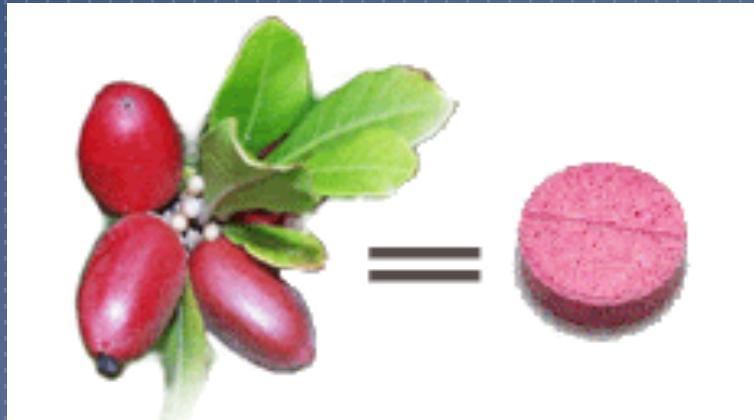




SWEET!



Miracle Fruit Tablets



Turn sour into sweet

Now Imagine This:





AND THIS



YOUR KIDS WON'T TOUCH A VEGETABLE



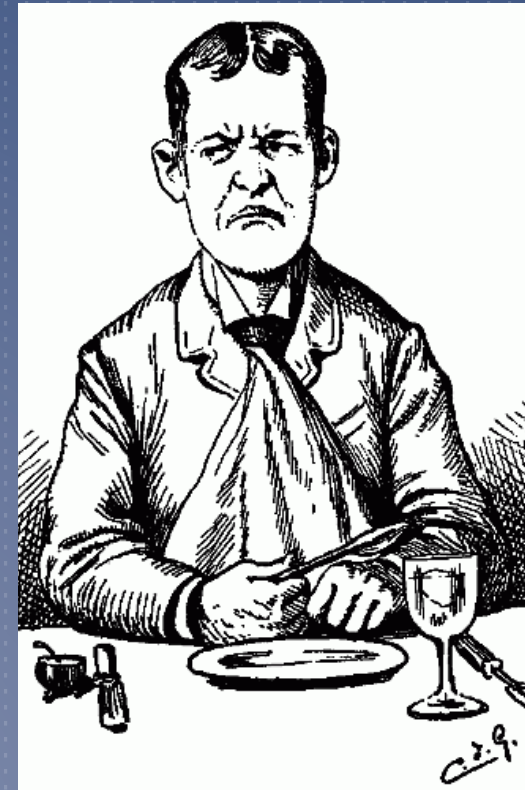
... AND YOU WORRY ABOUT THEIR HEALTH



AND THIS

A decorative graphic at the bottom of the slide. It features a dark blue background at the top. Below it is a horizontal white line. Underneath the white line is a light blue section. At the bottom is a green section. The boundary between the light blue and green sections is a white line that dips down in the center, creating a V-shape.

YOUR HUSBAND HATES YOUR FOOD







The Crafty Culinarian

The Crafty Culinarian

Your Solution.

- ▶ Enjoy Aunt May's dinner – with some help.
- ▶ Kids + veggies = Happy, healthy kids
- ▶ Make your husband happy – without a cookbook.

**You're busy and hardworking –
let the Crafty Culinarian handle your culinary needs.**

HOW IT WORKS

- ▶ Chocolate coating
to disguise the active interior
(US Patent 8,158,177)



- ▶ The active interior (US Patent 5,639,788)
 - ▶ Unpleasant tastes are perceived as a result of molecular activation of receptors
 - ▶ Masking molecules, similar in composition to “bad” taste ones, block receptor sites
 - ▶ Unpleasant tastes cannot be sensed

AUNT MAY WILL LOVE YOU MORE

... For being the only one to finish her Sunday roast



Give your kids a sugary snack...
...and they'll love their vegetables.



Treat your husband to a sweet –
your cooking will be delicious.



EVEN YOU'LL BE POPPING ONE

...and loving your brussel sprouts



The Crafty Culinarian

THANK YOU FOR YOUR ATTENTION